

Mobius Strategic Plan 2009-2013

Mission Statement: MOBIUS member organizations collaborate to provide quality information resources and services to the people of Missouri.

Vision Statement: MOBIUS aspires to be: a preferred gateway to quality information resources for all Missouri citizens without direct costs to end users; a member organization, responsive to the dynamic nature of the global information environment and the challenges of ever-changing technology; a full partner with agencies and information organizations to promote and facilitate learning, personal development, and economic well-being through timely access to quality information; and a community asset that supports the development of education, cultural, and social values.

GOALS

1. Expand membership opportunities
 - a. Public libraries
 - b. Research libraries
 - c. Special libraries
 - d. Different membership offerings
 - e. Beyond state boundaries
2. Enhance access to shared information resources
 - a. Explore new discovery tools
 - b. Consortial access to resources of various formats
 - c. Collaborative Collection Development
 - d. Monitor developments in technologies and share information with members

- 3. Strengthen collaborative working relationships
 - a. MOBIUS and Innovative Interfaces Inc.
 - b. Other Missouri information organizations
 - c. State governmental agencies and legislators
- 4. Strengthen MOBIUS internal capacities
 - a. Ensure there are adequate funding levels
 - b. Support appropriate organizational development
 - c. Enhance communications with internal and external constituencies

Goal 1: Expand membership opportunities

Objective	Activities for FY09	Assigned to:	Target Completion Date
Membership—Academic, Public, Special, K-12, and other	Look at funding models and structure models, to include membership categories with bundle of goods and services	MOBIUS Executive Committee	December, 2008
	Explore best practices concerning membership levels and menu of offerings/options of multi-type consortia.	MOBIUS Executive Committee and Financial Planning Sub Committee	Spring, 2009
	Develop menu of service	MOBIUS Executive	Spring 2009

	<p>options that includes base services and pay-as-you-go menu of services</p> <p>Meet with Missouri Public Libraries Directors Group to begin conversation for possible membership</p> <p>Develop marketing and member benefit materials to share with potential and new members</p>	<p>Committee and Financial Planning Sub Committee</p> <p>MOBIUS Executive Committee and Missouri Public Library Directors</p> <p>MOBIUS Consortium Office</p>	<p>Spring 2009</p> <p>Ongoing</p>
--	--	---	-----------------------------------

Goal 2: Enhance access to shared information sources

Objective	Activities for FY09	Assigned to	Target Completion Date
Explore new discovery tools	Submit budget request for FY11 to Missouri State Legislature	MOBIUS Executive Committee	April 2009
	Establish Task Force to study available software to enhance the discovery of materials in MOBIUS and make recommendations for specific products	MOBIUS Executive Committee Chair	Ongoing
Consortia access to resources of various formats	Link MOBIUS records to digitized records	MOBIUS Catalog Design Advisory Committee	Ongoing
	Review additional formats for	MOBIUS Access Advisory	Ongoing

	sharing and discuss the need for means to distribute materials	Committee	
Collaborative Collection Development	Explore last copy retention policy	MOBIUS Collection Management Advisory Committee	July 2009
	Explore expanding statewide purchasing plan to include e-books	MOBIUS Collection Management Advisory Committee and MOBIUS Electronic Resources Advisory Committee	Ongoing
	Compile a list of niche collections in MOBIUS institutions	MOBIUS Collection Management Advisory Committee	Ongoing

Goal 3: Strengthen collaborative working relationships

Objective	Activities for FY09	Assigned to	Target Completion Date
MOBIUS and Innovative Interfaces Inc.	Negotiate Innovative Interfaces Inc. contract renewals for the mutual benefit of MOBIUS and Innovative Interfaces Inc.	MOBIUS Executive Director and Joe Ford, Consultant to MOBIUS	Spring 2009

Other Missouri information organizations	Discussion between MOBIUS and MLNC for potential collaboration	MOBIUS and MLNC Officers	July 2009
	Continue to be receptive to future collaboration ideas	MOBIUS Executive Committee and Executive Director	Ongoing
State governmental agencies	Continue to develop relationships with key governmental agency officials and legislators	MOBIUS Executive Director	Ongoing

Goal 4: Strengthen MOBIUS internal capacities

Objective	Activities for FY09	Assigned to	Target Completion Date
Ensure adequate funding levels	Develop funding model for current MOBIUS environment	Task Force on the Financial Plan	November 2008
	Work on funding model for future MOBIUS environment	MOBIUS Executive Committee, Finance sub-committee & Joe Ford, Consultant to MOBIUS	July 2009
	Maintain fiscal conservatism of MOBIUS organization	MOBIUS Executive Director	Ongoing
	Seek grant funding when appropriate	MOBIUS Executive Committee and MOBIUS	Ongoing

		Executive Director	
Support appropriate organizational development	Ensure appropriate staffing levels and the development of the staff	MOBIUS Executive Committee and MOBIUS Executive Director	Ongoing
	Exploring, identifying, and implementing technologies when appropriate	MOBIUS Consortium Office	Ongoing
Enhance communications with internal and external constituencies	Timely posting of information on the website	MOBIUS Executive Committee, Advisory Committees, and MOBIUS Consortium Office	Ongoing
	Based on results of MOBIUS Identity Redesign provide materials to member institutions for distribution, either electronically or in print	MOBIUS Executive Director	Ongoing